



Talking Points

Talking points about “Save Ganga Save Himalaya”

What is Save Ganga Save Himalaya?

Dharma in Essence. Dharma in Action.

Highly honored environmental activist and lawyer, MC Mehta, and Sri Svami Purna Maharaj, a Himalayan Master, are combining the Purna Vedic University project with the Eco Ashram in India to manifest an initiative to inspire others to take dharmic action that is in alignment with the essence of life and the rhythmic flows of nature. This initiative celebrates the traditional spiritual and ecological understanding.

We are inviting all to join us in taking up the call to protect this sacred region and to restore the Ganga and Himalaya to their pristine purity.

Actions and Solutions:

ECO ASHRAM

Marrying environmental activism with spiritual discipline, the Eco Ashram offers courses for jurists, lawyers, educators, journalists, and other thought leaders.

PURNA VEDIC UNIVERSITY

A visionary university where ancient wisdom is brought to life by scholars and experts who share the great teachings of Vedic philosophy.

AWARENESS

Enlist the help of like-minded individuals to spread the message and connect with those who feel inspired to help.

CLEAN UP

Organize individuals and groups in their efforts to restore the Ganga & Himalayas to their pristine nature.

LOCAL PARTNERS

Partner with local residents along the Ganga, authorities and organizations to support and enforce efforts for change.

Why help clean up the Ganga?

The Ganga River and Himalaya Mountains are two of the most spiritually revered manifestations on Earth.

We are on a mission to protect them and spread the Teachings of harmonious, dharmic living.

Ganga Facts and Figures.

The Ganga:

- is over 1500 miles long running from the Himalaya to the Bay of Bengal;
- provides drinking water to over 500 Million people (10% of the world's population) who live in the Ganga River basin;
- serves to irrigate fields along its banks;
- is revered by spiritual seekers from all over the world who seek her waters for healing and rejuvenation.

70-80% of the wastewater flowing into the Ganga is from domestic sewage. Less than a quarter of an estimated 4,800 million liters of sewage that flow daily into the river from main towns and cities is treated.

15% of wastewater flowing into the Ganga is generated by industries along its banks. While much less than the sewage pollution in volume, the effluent from industry is exceptionally toxic and hard to treat, having a detrimental effect on human and aquatic life. Industries include tanning, chemical plants, hospitals and agriculture.

Rafting the Ganga has become a pastime of tourists near Rishikesh and the visitors are not educated about the environmental and spiritual significance of this great river. The rafters leave trash along the banks where spiritual seekers perform their daily prayers; and their loud activities disturb the peace of the region.

Where can I make a donation to Save Ganga Save Himalaya?

You can donate on the on the Save Ganga Save Himalaya website www.SaveGangaSaveHimalaya.com and on the YouCaring fundraising page www.YouCaring.com/SaveGangaSaveHimalaya

How will the donations be used?

Initially donations will go to support awareness and educational programs for those living along the Ganga so that the local communities may be empowered to take action and become stewards of the Ganga and the Himalaya. Specific programs will also be developed for the government officials and police who are tasked with implementing and enforcing the law. In time, the Eco-Ashram facilities may be further developed to be able to host and house larger groups for extended stays so the participants can receive hands on training on site to complement the lectures and workshops. See the Actions and Solutions above.

How long has Save Ganga Save Himalaya been in operation?

The initiative was more formally established in 2017; however, MC Mehta and Sri Svami Purna individually have been working for decades to raise environmental awareness for protection of the Ganga. Sri Svami Purna has spent most of his life teaching the importance of preserving the spiritual tradition of the Himalaya.

What is the Adhyatmik Foundation?

Adhyatmik Foundation is a 501(c)3 organization established in 1983 with a view to providing a balanced and healthy approach to life for people of any race, religion, gender, age or philosophy. The Foundation is dedicated to providing access to the ancient wisdom found in Indian Vedic Teachings and Yogic texts and practices. These perennial Teachings, handed down by great teachers, saints and sages over many generations, transcend time and place; they can be applied in a practical way to bring balance to our lives in this fast-paced, stressful age in which we live today. www.Adhyatmik.org

Who is Sri Svami Purna Maharaj?

Sri Svami Purna Maharaj is a true, living Himalayan Master. His teachings are based on the traditional Vedantic philosophy that embraces an understanding of Sanskrit, the Vedic texts, Ayurvedic health tradition, meditation and the practice of yoga as part of everyday life. Svamiji's method

and style are so easy to understand because of their accessibility and clarity. He blends his teachings on spirituality, compassion, harmony and humanity with established disciplines such as science, economics, sociology into an integrated and practical whole that offers real tools for a healthy, happy and fulfilled life, complete with spiritual understanding. He is also known as Professor Dr Svami Purna, doctor of medicine, psychology, philosophy and literature.

Who is MC Mehta?

A lawyer by profession and a committed environmentalist by choice, he has made the fight to protect India's environment his unending mission. He has pioneered legal activism for environmental protection and is proof that one man can make a difference.

M.C. Mehta single-handedly won numerous landmark judgments from India's Supreme Court since 1984, including introducing lead-free gasoline to India and reducing the industrial pollution fouling the Ganges and eroding the Taj Mahal.

Can I volunteer to help with Save Ganga Save Himalaya?

Yes! Please send an email to contact@Adhyatmik.org with your contact details and how you would like to participate. If you have certain skills or talents that you think would be helpful, please let us know those as well.

Where can I find out more about Save Ganga Save Himalaya?

Visit www.SaveGangaSaveHimalaya.com